



RENDEZVOUS

HOTELS & RESORTS INTERNATIONAL

For immediate release

14 February 2005

Rendezvous Hotels International Appoints Davidson Communications To New PR Role

SYDNEY, February 2005 – Rendezvous Hotels International has appointed their public relations function to tourism and entertainment public relations firm, Davidson Communications. Rendezvous currently operates 7 hotels in the Asia-Pacific region including 4-5 star properties in each Australian capital city. The Rendezvous Merry Hotel opened in Shanghai last year and the company is also in negotiation on a number of other properties that fit well with their expansion plans for China.”

Caroline Davidson, Director of Davidson Communications, is excited about the appointment, effective 7th February 2005 and looking forward to working with Rendezvous’ Chief Executive Alan D. Featherby and the Rendezvous team. Michelle Burke from Davidson Communications will manage the Rendezvous account.

Davidson Communications has a successful track record providing PR services to several major international travel brands, corporate clients, events and the entertainment industry.

Alan Featherby says "We welcome Caroline to the Rendezvous team and are excited about working with Davidson Communications to build a strong brand profile for Rendezvous Hotels throughout Australia and Asia Pacific."

All media and public relations inquiries may now be directed to Davidson Communications.

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