



RENDEZVOUS
HOTELS & RESORTS INTERNATIONAL

MEDIA RELEASE

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RENDEZVOUS JOINS ETIHAD GUEST LOYALTY PROGRAMME

Etihad Guest, the award-winning loyalty programme from Etihad Airways, has announced an exciting new hotel partner to boost the extensive benefits already available to its half-a-million-plus members - an agreement with Australian based Rendezvous Hotels and Resorts International (RHI)

RHI offer four and five star hotels and resorts in 10 locations across the Asia Pacific with a choice of full service Rendezvous Hotels or boutique style Marque Hotels. Currently, RHI operate in Perth, Adelaide, Melbourne, Canberra, Sydney, Brisbane, Port Douglas, Singapore, Shanghai, and Auckland. New Rendezvous hotels will open in Christchurch (October 2009) and Kuala Lumpur (March 2010).

The chain is popular for its value-for-money accommodation and excellent locations. Etihad Guest members will earn 500 miles per qualifying stay at Rendezvous Hotels and 300 miles per qualifying stay at the boutique Marque Hotels.

Alan Featherby, CEO at Rendezvous Hotels and Resorts International said: "We are thrilled to be aligned with such a well respected international airline and are looking forward to working with Etihad to bring more benefits to Rendezvous and Marque guests."

Peter Baumgartner, Etihad Airways' chief commercial officer, said: "Etihad Airways award-winning loyalty programme, Etihad Guest, prides itself on offering its members some of the most exclusive benefits available within the industry. It's very exciting to see another excellent partner like Rendezvous Hotels join the Etihad Guest programme and take it to new heights."

The addition of the new partners brings to nearly 40 the number of companies with whom Etihad Guest members can redeem their accrued miles.

Etihad Guest was recently voted best website, best member communication, best bonus promotion and best award redemption at the global 'Freddie' awards. The programme also claimed runners up spot in three other categories: best award, best customer service and programme of the year.

- Ends -

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About Rendezvous Hotels and Resorts International

Rendezvous Hotels International Pte Ltd is part of the Singapore listed company, The Straits Trading Company Limited. The Rendezvous Hotels & Resorts International group operates a total of 17 hotels existing or under construction in the Asia-Pacific region:

Rendezvous Observation City Hotel Perth
Rendezvous Allegra Hotel Adelaide
Rendezvous Hotel Melbourne
Rendezvous Stafford Hotel Sydney
Rendezvous Hotel Brisbane
Rendezvous Reef Resort Port Douglas
Rendezvous Hotel Singapore
Rendezvous Merry Hotel Shanghai
Rendezvous Hotel Auckland
Rendezvous Hotel Christchurch (opening 2009)
Rendezvous Hotel Kuala Lumpur (opening 2010)
Rendezvous Hotel Fujairah (opening 2010)

The Marque Hotel Brisbane
The Marque Hotel Sydney
The Marque Hotel Canberra
The Marque Hotel Perth
The Marque Hotel Guilin (opening 2010)

About Etihad Guest

Etihad Guest was launched in August 2006 and has quickly established itself as one of airline industry's fastest-growing and most innovative loyalty programmes. Etihad Guest now boasts more than 625,000 members.

The programme offers members the opportunity to accumulate Etihad Guest Miles which can be redeemed against a wide selection of up to 1400 flight and non-flight rewards from nearly 200 partners, ranging from hotel accommodation and car rental to retail discounts and exciting products on the online Reward Shop.

About Etihad Airways

Etihad Airways is the national airline of the United Arab Emirates based in the UAE's capital, Abu Dhabi. Etihad offers flights to more than 50 destinations in the Middle East, Europe, North America, Africa, Asia and Australia.

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