



RENDEZVOUS

HOTELS & RESORTS INTERNATIONAL

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For immediate release
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Rendezvous Announces Strategic Senior Sales & Marketing Appointment

December 2007 - *Rendezvous Hotels & Resorts International (Rendezvous)* is pleased to announce the appointment of **Michael Meade** to the role of **Senior Vice President of Sales & Marketing** for the group. Mr. Meade will take responsibility for all Rendezvous' sales and marketing strategies and activities. Michael will take up the role in January 2008.

Mr. Meade comes to Rendezvous from a similar role in Shanghai with Jin Jiang Hotels, China's largest hotel company with over 310 hotels and inns. Prior to this, he held the position of Regional Director of Marketing, Australia, New Zealand, South Pacific for Intercontinental Hotels Group, responsible for the sales and marketing function for over 45 hotels across five brands. Mr. Meade has a proven track record with multinational companies and individual hotel operations.

Rendezvous' Chief Executive Mr. Alan Featherby says, "We are extremely pleased to announce Michael's appointment. Michael's role is vital as we continue to expand the group throughout the region. He will bring a strong international background and extensive strategic marketing experience to our group efforts and will make an important contribution to our senior executive team."

With the 10th anniversary of the Rendezvous group now behind us, our clear focus, under Michael's leadership, is to move to a position of leadership in marketing programs and market penetration. With 14 hotels already operating under the Rendezvous and Marque brands and the plan to double this over the next five years, it is imperative that Rendezvous continues to focus on programs and people that will deliver market leadership. Rendezvous is now being recognised as one of the dynamic international operators in the Asian Pacific area."

Michael Meade says, "I am delighted to be joining the impressive Rendezvous team. My experience with global and regional hotel brands, gained in Australia, NZ and Asia will be valuable in helping to achieve exciting development plans and cement the Rendezvous position in the regional marketplace. I have long admired the growth of Rendezvous over the past 10 years and am excited to be returning to Australia and joining such an impressive company and management team."

-End-

Rendezvous Hotels International Pte Ltd is part of the Singapore listed company, The Straits Trading Company Limited. The Rendezvous Hotels & Resorts International group operates a total of 18 hotels existing or under construction in the Asia-Pacific region:

- *Rendezvous Observation City Hotel, Perth*
- *Rendezvous Sanctuary Resort, Cable Beach, Broome*
- *Rendezvous Allegra Hotel, Adelaide*
- *Rendezvous Hotel, Melbourne*
- *Rendezvous Stafford Hotel, Sydney*
- *Rendezvous Hotel, Brisbane*

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MELBOURNE * PERTH * PORT DOUGLAS * SYDNEY



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- *Rendezvous Reef Resort, Port Douglas*
- *Rendezvous Hotel, Singapore*
- *Rendezvous Merry Hotel, Shanghai*
- *Rendezvous Hotel, Auckland*
- *Rendezvous Hotel, Christchurch (opening 2008)*
- *Rendezvous Hotel, Kuala Lumpur (opening 2009)*
- *The Marque Hotel, Brisbane*
- *The Marque Hotel, Sydney*
- *The Marque Hotel, Canberra*
- *The Marque Hotel, Melbourne*
- *The Marque Hotel, Guilin managed by Rendezvous (opening 2008)*
- *The Marque Hotel, Fujairah (opening 2008)*

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