



RENDEZVOUS

HOTELS & RESORTS INTERNATIONAL

Page 1 of 2
24 July 2008

Rendezvous Amps Up Corporate Sales With Senior Appointment

July 08 - *Rendezvous Hotels & Resorts International (Rendezvous)* is pleased to announce the appointment of **Craig Gosling** to the newly created position of **Vice President Corporate Sales**.

Craig is now responsible for the retention and growth of Rendezvous' corporate account base and the introduction of key account management. Craig comes to Rendezvous with a strong background in corporate sales across a number of high profile hotel groups, including his last role at Mirvac Hotels & Resorts. He is a consistent high performer in both key account acquisition and management and his successes have been recognised within the industry via the Marriott award for Global Sales and Revenue Team of the Year in 2005.

In addition to Craig's appointment, promotions within Rendezvous' executive structure will further strengthen its group sales and marketing team, headed by Senior Vice President Sales and Marketing, Michael Meade.

Chitra Randhawa – Vice President Leisure Sales

Chitra Randhawa, who joined Rendezvous last year as the Vice President Sales – Corporate and International, has now moved to the role of Vice President Leisure Sales. Chitra's new role covers inbound sales to Australia and New Zealand, outbound sales from Australia and New Zealand, and international sales for hotels in other countries.

Kerry Reynolds – Vice President Relationship Marketing

Kerry Reynolds has been promoted to position of Vice President Relationship Marketing in acknowledgement of her success in her previous role as Group Manager Strategic Alliances. Kerry will continue to strengthen the group's alliances, such as frequent flyer programs, and will also be introducing the group's new loyalty program in 2009.

Rendezvous Chief Executive Alan Featherby says, "Rendezvous is very pleased to announce Craig's appointment and the repositioning of key executives. By redefining our core group sales and marketing structure we look forward to welcoming and strengthening both business and consumer based relationships across the board. These three marketing executives bring a wealth of experience to the group and, working in collaboration, will become a force to be reckoned with within the industry".

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LEVEL 8, 36 CARRINGTON STREET, SYDNEY, NSW 2000
TELEPHONE: (+61 2) 9251 4722 FAX: (+61 2) 9251 2890 www.rendezvoushotels.com
ABN 65 081 207 838 Rendezvous Hotels (Australia) Pty Ltd

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MELBOURNE * PERTH * PORT DOUGLAS * SYDNEY



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Page 2 of 2

Rendezvous Hotels International Pte Ltd is part of the Singapore listed company, The Straits Trading Company Limited. The Rendezvous Hotels & Resorts International group operates a total of 19 hotels existing or under construction in the Asia-Pacific region:

- *Rendezvous Observation City Hotel Perth*
- *Rendezvous Sanctuary Resort Cable Beach Broome*
- *Rendezvous Allegra Hotel Adelaide*
- *Rendezvous Hotel Melbourne*
- *Rendezvous Stafford Hotel Sydney*
- *Rendezvous Hotel Brisbane*
- *Rendezvous Reef Resort Port Douglas*
- *Rendezvous Hotel Singapore*
- *Rendezvous Merry Hotel Shanghai*
- *Rendezvous Hotel Auckland*
- *Rendezvous Hotel Christchurch (opening 2008)*
- *Rendezvous Hotel Kuala Lumpur (opening 2009)*
- *The Marque Hotel Brisbane*
- *The Marque Hotel Sydney*
- *The Marque Hotel Canberra*
- *The Marque Hotel Perth*
- *The Marque Hotel Guilin (opening 2008)*
- *The Marque Hotel Fujairah (opening 2009)*
- *The Marque Hotel Yu Garden Shanghai (opening 2009)*

For further information go to www.rendezvoushotels.com

For all Media enquiries and hi-res images contact Davidson Communications.

Caroline Davidson
P (02) 9907 0020
M 0418 290 163
caroline@davcomm.com.au

Kate Gilfillan
P (02) 9907 0020
M 0438 440 540
kate@davcomm.com.au

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